



KNXV

ORDER

Print Date 10/09/12

Page 1 of 4

Flight Dates **10/09/12-10/15/12**

Contract / Revision **314102 /**

Original Date / Revision
10/05/12 10/09/12

Advertiser **DCCC - Sinema/Democrat/C**

Agency **Media Strategies and Resea**

Buying Contact

**1580 Lincoln Street
Suite 510
Denver, CO 80203**

Primary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Product

DCCC - Sinema/Democrat/Congres

Agency Com 15%

Billing Contact

**1580 Lincoln Street
Suite 510
Denver, CO 80203**

Sales Office KNXVL

Sales Region LOC

Agency Ref

Order Sep 00:13:00

Estimate # **12317**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority DEF

Advertiser Ref

Order Share 15% Market Value 150333

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	127783

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	41	\$19,167.50	\$22,550.00	0.00
Totals	41	\$19,167.50	\$22,550.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/15/12	41	\$19,167.50	\$22,550.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	10/09/12	10/14/12	M-F 6-7am M-F 6-7am	CM	6am-7am	-- 1----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-- 1----			1		\$250.00		0.00				
N 2	KNXV	10/09/12	10/15/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	- 1111--			4		\$250.00		0.00				
Week:		10/15/12	10/21/12	1-----			1		\$250.00		0.00				
N 3	KNXV	10/09/12	10/14/12		CM	2pm-3pm	-- 1-1--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00



KNXV

Print Date: 10/09/12

Page 2 of 4

Contract / Revision 314102 Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/05/12/ 10/09/12

Order Sep 00:13:00

Advertiser DCCC - Sinema/Democrat/C Product DCCC - Sinema/Democrat/C Estimate # 12317

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 2pm-3pm General Hospital												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	-- 1- 1--	2		\$350.00		0.00							
N 4	KNXV	10/09/12	10/09/12	M-F 3pm-4pm Katie	CM	3pm-4pm	- 1- - - - -	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	- 1- - - - -	1		\$500.00		0.00							
N 5	KNXV	10/09/12	10/15/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	1- 1- - - -	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	-- 1- - - -	1		\$350.00		0.00							
		10/15/12	10/21/12	1- - - - -	1		\$350.00		0.00							
N 6	KNXV	10/09/12	10/15/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	11111- -	:30	5	\$550.00	P-3	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	- 1111- -	4		\$550.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KNXV	10/08/12-10/14/12		M-F 5pm-530pm	5pm-530pm		- TWThF- - - -	:30	(\$550.00)		0.00	NM				
See MG 8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21 [na for political MJ 10/8]																
2	KNXV	10/08/12-10/14/12		M-F 5pm-530pm	5pm-530pm		- TWThF- - - -	:30	(\$550.00)		0.00	NM				
See MG 8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21 [na for political MJ 10/8]																
3	KNXV	10/08/12-10/14/12		M-F 5pm-530pm	5pm-530pm		- TWThF- - - -	:30	(\$550.00)		0.00	NM				
See MG 8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21 [na for political MJ 10/8]																
4	KNXV	10/08/12-10/14/12		M-F 5pm-530pm	5pm-530pm		- TWThF- - - -	:30	(\$550.00)		0.00	NM				
See MG 8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21 [na for political MJ 10/8]																
Week:		10/15/12	10/21/12	1- - - - -	1		\$550.00		0.00							
N 7	KNXV	10/09/12	10/15/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	11111- -	:30	5	\$550.00	P-3	0.00	NM	2	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	- 1111- -	4		\$550.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
2	KNXV	10/08/12-10/14/12		M-F 6pm-630pm	6pm-630pm		- TWThF- - - -	:30	(\$550.00)		0.00	NM				
See MG 8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21 [NA by P2, P1 and FX MJ 10/8]																
3	KNXV	10/08/12-10/14/12		M-F 6pm-630pm	6pm-630pm		- TWThF- - - -	:30	(\$550.00)		0.00	NM				
See MG 8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21 [program change MJ 10/8]																
4	KNXV	10/08/12-10/14/12		M-F 6pm-630pm	6pm-630pm		- TWThF- - - -	:30	(\$550.00)		0.00	NM				
See MG 8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21 [NA by P2, P1 and FX MJ 10/8]																
Week:		10/15/12	10/21/12	1- - - - -	1		\$550.00		0.00							
N 8	KNXV	10/09/12	10/15/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11- 11- -	:30	4	\$650.00	P-3	0.00	NM	19	\$6,450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	- 1- 11- -	3		\$650.00		0.00							



KNXV

Print Date: 10/09/12

Page 3 of 4

Contract / Revision **314102** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/09/12

Order Sep 00:13:00

Advertiser **DCCC - Sinema/Democrat/C** Product **DCCC - Sinema/Democrat/C** Estimate # **12317**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	KNXV	10/09/12	10/15/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11-11--	:30	4	\$650.00	P-3	0.00	NM	19	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- 1- 11--	3		\$650.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	10/08/12-10/14/12		M-F 630pm-7pm		630pm-7pm	- T- ThF- - - -	:30		(\$650.00)		0.00	NM		
See MG 8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21 [na by FX - P2 MJ 10/8]															
2	KNXV	10/08/12-10/14/12		M-F 630pm-7pm		630pm-7pm	- T- ThF- - - -	:30		(\$650.00)		0.00	NM		
See MG 8.5,8.6,8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21 [program change MJ 10/8]															
5	KNXV	10/11/12-10/11/12		Prime News		8p-9p	- - - Th- - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
6	KNXV	10/11/12-10/11/12		Prime News		8p-9p	- - - Th- - - - -	:30		\$500.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
7	KNXV	10/10/12-10/12/12		ABC World News M-F		5:30pm-6:30pm	- - WThF- - - -	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
8	KNXV	10/10/12-10/12/12		M-F 5-6am		5am-6am	- - WThF- - - -	:30		\$75.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
9	KNXV	10/10/12-10/12/12		M-F 5-6am		5am-6am	- - WThF- - - -	:30		\$75.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
10	KNXV	10/10/12-10/12/12		M-F 5-6am		5am-6am	- - WThF- - - -	:30		\$75.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
11	KNXV	10/10/12-10/12/12		M-F 5-6am		5am-6am	- - WThF- - - -	:30		\$75.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
12	KNXV	10/10/12-10/12/12		M-F 5-6am		5am-6am	- - WThF- - - -	:30		\$75.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
13	KNXV	10/10/12-10/12/12		M-F 5-6am		5am-6am	- - WThF- - - -	:30		\$75.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
14	KNXV	10/10/12-10/12/12		M-F 430-5am		430-5am	- - WThF- - - -	:30		\$20.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
15	KNXV	10/10/12-10/12/12		M-F 430-5am		430-5am	- - WThF- - - -	:30		\$20.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
16	KNXV	10/10/12-10/12/12		M-F 430-5am		430-5am	- - WThF- - - -	:30		\$20.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
17	KNXV	10/10/12-10/12/12		M-F 430-5am		430-5am	- - WThF- - - -	:30		\$20.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
18	KNXV	10/10/12-10/12/12		M-F 430-5am		430-5am	- - WThF- - - -	:30		\$20.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
19	KNXV	10/12/12-10/12/12		Friday Prime C		9pm-10pm	- - - - - F- - - -	:30		\$1,500.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
20	KNXV	10/14/12-10/14/12		Sunday Prime A		6pm-7pm	- - - - - Su	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
21	KNXV	10/10/12-10/12/12		M-F 1pm-2pm		1pm-2pm	- - WThF- - - -	:30		\$100.00		0.00	NM		
Ⓜ MG for 8.2,7.3,7.4,6.1,6.4,6.2,6.3,7.2,8.1															
Week:		10/15/12	10/21/12	1- - - - -	1		\$650.00		0.00						
N 9	KNXV	10/15/12	10/15/12	Monday 7-9pm Dancing with the Stars	CM	7pm-9pm	M- - - - -	:30	1	\$5,500.00	P-6	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M- - - - -	1		\$5,500.00		0.00						



KNXV

Print Date: 10/09/12

Page 4 of 4

Contract / Revision **314102** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/09/12

Order Sep 00:13:00

Advertiser **DCCC - Sinema/Democrat/** Product **DCCC - Sinema/Democrat/C** Estimate # **12317**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 10	KNXV	10/09/12	10/15/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	11111--	:30	5	\$850.00	P-3	0.00	NM	5	\$4,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1111--	4				\$850.00		0.00					
Week:		10/15/12	10/21/12	1-----	1				\$850.00		0.00					
N 11	KNXV	10/13/12	10/13/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S-	1				\$450.00		0.00					
N 12	KNXV	10/14/12	10/14/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----S	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S	1				\$850.00		0.00					
														Totals	41	\$22,550.00

*Tax 1 Note: Tax 0.5%.

*Tax 1 Note: Tax 0.5%.